

News Release

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ClarkDietrich Begins Integration of Vinyl Corp. and Strait-Flex into Corporate Brand Identity

West Chester, OH — ClarkDietrich, the construction industry’s largest manufacturer of steel framing products and services, today announced that its Vinyl Corp. and Strait-Flex divisions will be fully integrated into the ClarkDietrich corporate brand identity. The Vinyl Corp. company name will be phased out and its products incorporated into ClarkDietrich’s portfolio of bead and trim products, while the well-known Strait-Flex brand will remain as a product line within ClarkDietrich.

“Integrating Strait-Flex and Vinyl Corp. to more closely align with our steel framing group is part of our long-term strategic vision to provide our contractor customers and distribution partners with world-class products and services that span both framing and finishing,” said Jim Collins, President & CEO, ClarkDietrich. “Today, we are better positioned to serve our combined customer base with more products and resources than ever before.”

Strait-Flex International, a leading provider of finishing products for interior drywall applications, was acquired by ClarkDietrich in 2017. The acquisition made ClarkDietrich the leading producer of the widest array of drywall finishing products. Since then, the company has operated as a separate division providing walls and ceilings contractors with the most complete line of composite corner beads, trims, tapes and patches.

ClarkDietrich purchased Vinyl Corp. from Worthington Industries in 2011 to complement its existing line of bead and trim products. Vinyl Corp. is one of the largest, full-line vinyl bead and trim manufacturers in the U.S. The company’s products include beads, trims, control joints and other accessories for stucco, stone veneer, drywall, plaster, exterior insulation finish systems (EIFS) and direct-applied exterior finish systems (DEFS).

As part of the integration, ClarkDietrich will now consist of three distinct product groups: ClarkDietrich Framing Systems, which includes the industry-leading ProSTUD® and HDS® Framing systems as well as a wide a variety of clips and connectors; ClarkDietrich Finishing Systems, consisting of the broadest portfolio of metal, paper-faced, vinyl and composite beads and trims; and ClarkDietrich Collaborative Services that consist of the company's award-winning engineering and technical services teams.

With a reputation for quality manufacturing that spans more than 40 years, ClarkDietrich offers the world's largest selection of steel framing and finishing products. The company offers a full line of drywall studs and accessories, structural studs and joists, metal lath and accessories, shaft wall studs and track, interior and exterior finishing products, and connectors and accessories for commercial and residential construction. ClarkDietrich cold-formed steel products are available nationwide and are precision manufactured from corrosion-resistant galvanized steel.

For more information, visit www.clarkdietrich.com.

About ClarkDietrich®

ClarkDietrich® is the leading manufacturer of a full line of drywall studs and accessories, structural studs and joists, metal lath and accessories, shaft wall studs and track, interior and exterior finishing products, and connectors and accessories for commercial and residential construction. Quality manufacturing, a full-line offering, national distribution, engineering services and responsive customer service position ClarkDietrich as the largest manufacturer of cold formed steel framing in North America. Clarkwestern Dietrich Building Systems is a 75/25 joint venture with Marubeni-Itochu Steel America Inc. (MISA) and Worthington Industries, Inc. For more information, visit www.clarkdietrich.com.